Meet the Five Tech Startups Selected in the UpNext by Dreamups Traction Accelerator, 2024 Edition

On July 22, the official launch of the UpNext by Dreamups traction accelerator, 2024 edition, took place. Out of the 32 applications received, five promising tech startups were selected. Over the next six months, they will benefit from personalized mentoring, sessions with 30+ speakers and investors, dedicated office space, guidance for gaining traction, and preparation for attracting substantial investments.

During the launch event, Mihai Stipanov, Founder of Dreamups & Mozaic, highlighted: *"The next six months of acceleration will include guidance from five resident mentors and over 30 experts who will help the startups scale, launch their products in the global market, and identify and strengthen the best acquisition channels and revenue models. Additionally, as part of the program, the founders will undergo investment readiness training to prepare them for securing the next round of capital."*

Throughout the UpNext traction accelerator, five resident mentors will guide the startups, setting clear objectives and providing support across five fundamental pillars for building traction in a tech business:

- Finance - Doina Chiselita, Senior Strategy Manager, Experian
- Product - Vadim Jeleascov, Head of Fintech Department, National Bank of Moldova
- Growth Marketing - Veronica Melinti, Marketing Manager, Brizy
- Sales - Vasile Valcov, Chief Commercial Officer, Salt Edge
- Technology - Alexander Minza, Co-founder of Vincuvin.shop and Chief Technology Officer, Elefant.

Cristian Cerneanu, Entrepreneurship & Startups Manager, Future Technologies Activity, stated: *"UpNext will facilitate the local and international growth of the selected startups by providing them with access to the right markets for their innovations. This stage is crucial for accelerating their growth on a global scale, with the support of mentors and speakers. I encourage the participating startups to make the most of this opportunity and the resources available to maximize their progress."*

The five startups selected for this edition of the accelerator are:

1. Argus AI - accelerates medical diagnosis by analyzing X-rays with the help of artificial intelligence, ensuring rapid detection of health issues and prioritization of patients.

2. LaterCut - revolutionizes short-form video creation, reducing editing time from 20 minutes to just 2 minutes and enhancing social media impact with AI.
3. Eating AI - reimagines meal planning based on the user's environment and lifestyle, offering personalized recommendations based on health data and preferences, activated through voice commands.
4. SengEnergy - forecasts the amount of energy generated by photovoltaic parks, helping to save financial resources by avoiding penalties.
5. AuditConfirm - a platform that will save the audit industry 11 billion dollars annually. Through it, auditors scan physical documents, send them to an AI chat, and automatically generate a digital report.

Stella Jemna, Moldova Country Representative, Ukraine-Moldova American Enterprise Fund, said: *"Everything happening in the world is an opportunity for startups to find innovative solutions to existing problems. At UMAEF, we invest in startups with proven traction, competent co-founders, and scalable ideas. We have already received the pitch decks from the startups in UpNext and look forward to seeing your progress over the next six months of the program. We are here to support you in growing your tech business."*

Are you curious about how the program will unfold? Follow the experience of the startups in the UpNext by Dreamups traction accelerator on social media pages: LinkedIn, Facebook & Instagram.

UpNext is organized by Dreamups, with support from the Future Technologies Activity, funded by USAID, Sweden, and the UK, as well as the Ukraine-Moldova American Enterprise Fund. It is also backed by the Mozaic investor community and in partnership with Diez, Newsmaker, Agora, and Techdoor.